



10FOLD COMMUNICATIONS IS A HIGHT-TECH INTEGRATED MARKETING & PUBLIC RELATIONS AGENCY.

REDESIGN - PARALLAX - RESPONSIVE - WORDPRESS CMS

About 10Fold

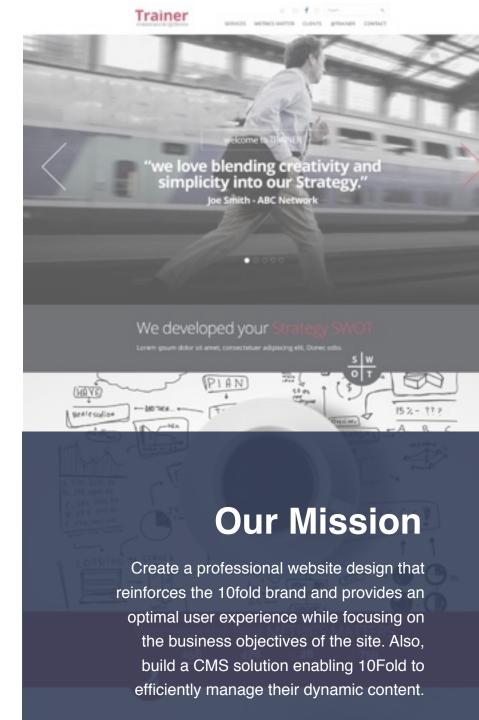
10Fold Communications is a high---tech integrated marketing and public relations agency. They leverage their specialized skills and their well---established media and analyst relations to provide their clients with far--- reaching perspectives, insights and results. They are dedicated to their client's success and have the know---how to make it happen.

Business Objectives

Enhance online business
Increase new customers
Expand marketing database
Improve content update process reducing
respective time and cost
Build market visibility for target verticals
Facilitate lead nurturing and sales process

Services Provided

Custom web design
Responsive design
CMS development - WordPress
Maintenance and hosting





SERVICES . / CLIENTS . / COMPANY . / MEDIA HUB . / BLOG / CONTACT TRAINER CONNECT



Do your video projects get the focus they deserve?

How can Integrated Marketing Communications improve your bottom line?

Request an Assessment

TRAINER BLOG

Apr 15 Yorkion American Foundation 2016 Wireless Innovation Project - Finalists Announced. The competition promotes innovation and increase implementation of sireless. technologies for a better world. The inventors, coders, and entrepreneurs in the room seen a day away from presenting their technologies to a panel of judges with the goal of earning part of a \$500,000 pot of prize money and the mentorship of Violation sons. Violationa's global center for innovation in the Silicon Valley, Trainer Blog Post

July 13:13: Trainer for Tatas! We all know that there's strength in numbers, so it's with great strength that we'll work and walk toward putting an end to the suffering caused by breast cancer "light and Support us on our Avon Visik for Breast Concer fearth page!

FUN@TRAINER

New 26: Drink up! Here's a new way to tell your story! Trainer Communications tests its account executives' knowledge of their clients, and the ability to best tell their story. Yet do it firrough a Mocktail Competition.

METRICSMATTER



Metric (Matter)mi guarantee means you get the results you end to support your business.

BIG IN THE NEWS

Apr 9: Venual Security Ropid Response Bulletin: Executive to Newthired Volumeshills Beguiren Kryn and Cartificates to Be Deplaced. The inventor of Next-Generation Trust Protection systems Verafi, some that the most decoration vulnerability of 2014 and beyond comes from falling to recipce of keys and cuttle plus on avatume impacted by the OpenSSI, Heartifeed bug final the full release here.

AWARD-WINNING VIDEOS

Yodafone zone - We wrote and produced this entertaining animation for Violatione some to support the launch of an innovative new app - discussed

Oaler - We raised the ourtain for Oylur at a national media launch event in NYC. The Hulfington Foot included this video maningless in their article.

\$267 - Trainer's roving reporters hit the streets of San Francisco to survey "Joe Public" on behalf of our client (247. Enjoy candid comments, but we can extension too. Foll the sides.

CLIENT SUCCESS -SECURITY

Apr It will take Ex-Claco, Nicina Executives to Round Out Leadership Team. The softwarecentric start-up that improves the security, agility and control of corporate IP networks, announced the appointment of Prope Corcia as VP of Systems Engineering, and James Winebrenner as VP of lates. The appointments round out the executive staff as the company prepares to introduce a new IEAN architecture designed to improve the

CLIENT SUCCESS -ENTERPRISE APPS

Native Mobile Appn to Help Susinesses Meet Consumer Demands. The application inteligence leader for the software-defined business, today. amounced the availability of AppOunamics Mobile Application Munitoring now with support for native IOS and Android mobile ages. more.

CLIENT SUCCESS -STORAGE

Mar 18: Parchers Simurchs Develops Early Success with Channel Partners by Offering a Lifetime of Recurring Revenue from Cloud Services. New Smartflow service has developed early success with channel partners. Hore.

Before

10Fold was originally Trainer Communications. They changed their name in 2015 to 10Fold. The previous design was outdated and unappealing. They wanted a new design that would be eye catching, appealing and responsive, as well as functional with and easy to navigate layout.

10Fold was building a foundation for market expansion and potential rapid growth. Moonstone recommended a strong emphasis on building a solid foundation with footings that would support marketing strategies, volume growth, scalability, and performance.







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EMETRIC SMATTE

CLIENTS

NEWS

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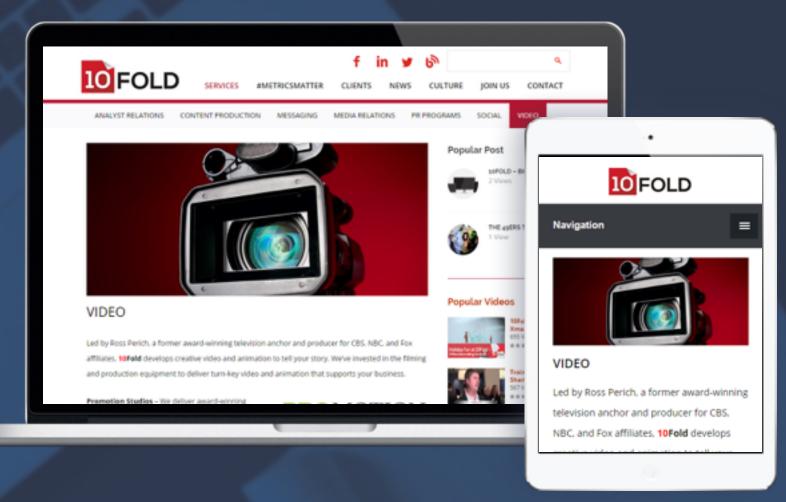


Moonstone designed a professional, compelling, eye catching website using a modern parallax design. The new design is clean yet creative using high quality impactful images. We designed the site to not only be powerful and impressive but well organized and functional.

Re-Design

Responsive

Responsive web design is not only about adjustable screens and automatically resizable images, but rather about a whole new approach to web design - you build one site that is has the ability to adapt to all devices. The adaptable page views improve usability, engagement and performance on all devices.





Our Project Goals & Accomplishments

10folds site is a new parallax design that highlights their brand and 10fold's personality. The site's vibrant eye catching design and compelling information has become a powerful and vital marketing tool for their sales force.

Since the site is built on WordPress and is easy to update it has been consistently evolving with new content since the launch of the new site.

The new web design has been invaluable with the increase of new customers and enhancing the online image. Page views have increased by 10K in a year, form leads have dramatically increased, and the visitor sessions have almost doubled since the launch of the site.

The site development with the easy to use templates, posts, and widgets capability has significantly reduced the time and cost in content updates on the site – with all updates easily being made by members of the 10fold team.

Results