



CROSSMATCH IS A WORLD LEADER IN
BIOMETRIC IDENTITY MANAGEMENT
SOLUTIONS

RESPONSIVE – EKTON CMS – SEO –
LANDING PAGES – UPGRADES

PROFESSIONAL SERVICES

Looking to solve identity management challenges? Crossmatch offers a proven solutions methodology and a full menu of professional services that allow you to choose the services you need.

About CrossMatch.

Identity Management Solutions Methodology

Our proven solutions methodology is designed to achieve your specific program objectives. Our four-phase methodology begins with an **assessment** of your objectives, opportunities and the investment you have in your current system. In the **design** phase, our identity management experts create a plan for moving to your desired state. Our **implementation** services include installation, testing, enrollment and change management. Our **ongoing optimization** services can help you measure, report and improve on key performance metrics.

Services Portfolio

The flexibility of our services offerings gives you choices. You can partner with Crossmatch in a complete engagement leveraging our Identity Management Solutions Methodology – or you can choose individual services from our portfolio.

Some of our most popular professional services offerings include:

Privacy Consulting Rapid global adoption of biometrics-based identity solutions raises



CUSTOMER SUPPORT

Crossmatch is a world leader in biometric identity management solutions. Their technologies and expertise are helping organizations of all sizes achieve new levels of efficiency, expand in new markets and find powerful new ways to protect people, property and profits. Founded in 1996 and privately held, Crossmatch employs more than 300 employees and serves customers in more than 80 countries. We are headquartered in Palm Beach Gardens, Florida, with offices worldwide.

Our technical support portal or contact center can help you find answers and reference material. We also offer product training for our customers and partners.

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Business Objectives

Increase visibility

Increased visitors

Increased leads

Track specific goal paths

Configure and customize CMS for
operational efficiency

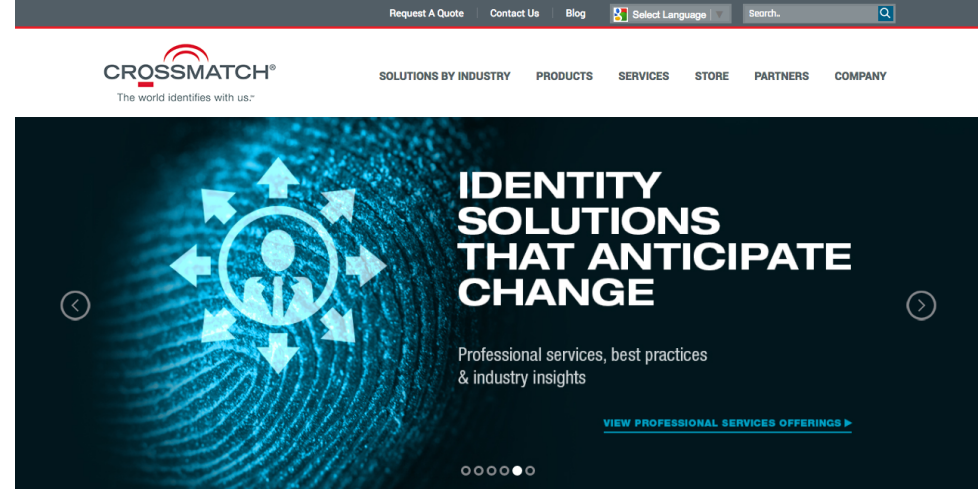
Services Provided

Website development on Ektron CMS

SEO – goal funnels

Hosting/maintenance

Integration with OnDemand and ActOn



**SOLUTIONS FOR
GOVERNMENT**
From securing borders to
streamlining benefits programs.
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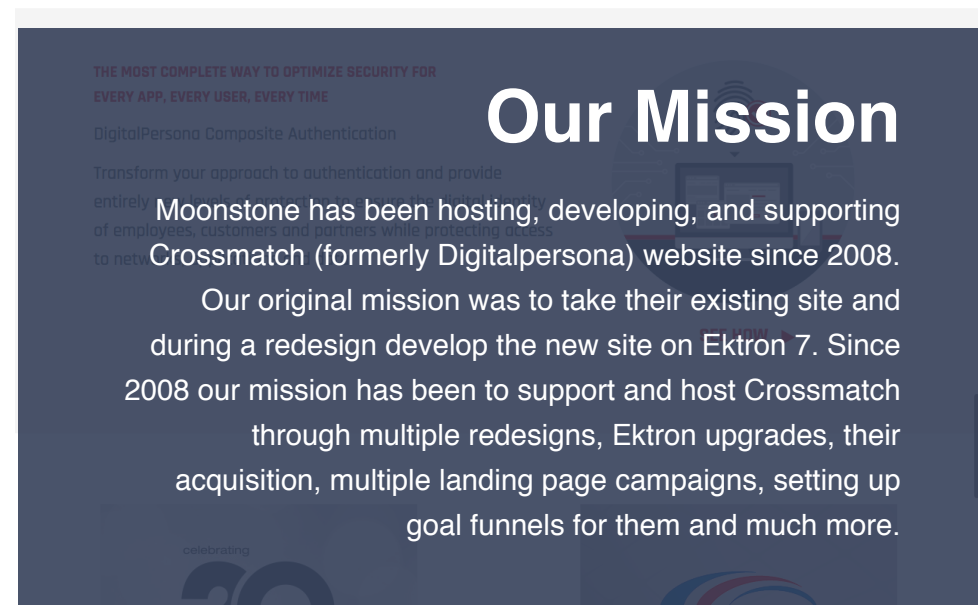
**SOLUTIONS FOR
LAW ENFORCEMENT**
Safeguard field officers and
citizens.
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**SOLUTIONS FOR
FINANCE**
Elevate security, efficiency and
customer service levels.
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**SOLUTIONS FOR
RETAIL/RESTAURANT**
Reduce costs and improve the
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digitalPersona.

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DigitalPersona. Trusted Leader in Enterprise Biometric SolutionsSM

Business

Developer

Notebook Software

Consumer

Free Evaluation

With a
Single Touch

"With the use of DigitalPersona fingerprint authentication solutions, Allegiance has been able to streamline productivity and limit issues concerning identification and password access to our systems" VP, Operations.

Tuesday, December 13, 2016

Market Solutions

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[Healthcare](#)

[Retail Industry](#)

[Medium Business](#)

[State/Local Government](#)

[Other Solutions](#)

[Consumer](#)

News and Events

[DigitalPersona Introduces New Ergonomic Keyboard with Built-in Fingerprint Reader »](#)

[DigitalPersona Adds Remote Client Support to its Enterprise Secure Sign-On Products »](#)

[DigitalPersona Celebrates 10 Years of Innovation in the Fingerprint Authentication Market»](#)


[Case Studies & White Papers](#)

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[We are hiring!](#)

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Product Highlights

 - [Notebooks with embedded swipe readers supported by DigitalPersona Pro](#)

New! - [DigitalPersona Web Forum for Developers](#)

New! - [Product Podcasts, Videos & Webcasts](#)

Media Coverage

The Place (And The Case) For Biometrics - [Integrated Solutions for Retailers](#)

The Human Factor of Financial Security - [Bank News](#)

Biometrics: It's All About You - [Tech News World](#)

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Before.

Digitalpersona website was in need of a design update as you can see from their previous look and feel. Along with the new design changes came a change in CMS platform. Digitalpersona was on an old cumbersome custom CMS system.

SOLUTIONS FOR FINANCE

REDUCE FRAUD - MINIMIZE THREATS

Establishing and confirming identity for both customers and employees is fundamental in the financial sector. A single cyber attack and resulting data breach has the potential to cost millions to remediate, let alone the damage to a trusted reputation. Mandated employee background checks, as well as Know-Your-Customer (KYC) and Anti-Money Laundering (AML) regulations are additional identity challenges financial institutions face. Multi-factor authentication enables assured user identity for secure access to computers, networks, applications and proprietary information.



"WE HAVE MORE TIME TO SERVE OUR MEMBERS
RATHER THAN REMEMBERING LENGTHY PASSWORDS."

IDENTIFY. PREVENT. PROTECT.

From mandated background checks to secure network and application access, Crossmatch solutions improve enterprise security, empowering financial institutions to:

- ▶ Mitigate costly data breaches
- ▶ Enhance authentication across legacy applications
- ▶ Comply with ever changing industry regulations
- ▶ Improve productivity and customer service
- ▶ Conduct applicant background checks
- ▶ Gain new customers - "bank the unbanked"



[Learn More/Watch Video](#) ▶

Moonstone took the new design and developed the site on Ektron 7 in 2008. Since then we have done 4 other redesigns with them and 3 Ektron upgrades to always keep them on the most current version of Ektron in order to full advantage of its' new features and functionality.

"Moonstone has been a valued partner with our many website projects. Their ability to consistently meet tight deadlines and their expertise with the Ektron platform have allowed us to continually improve our website and user experience. Mary does a wonderful job in managing our requests and providing guidance when needed.

Lori Paxton, Senior Manager

Marketing Communications, Crossmatch

Our Re-Design

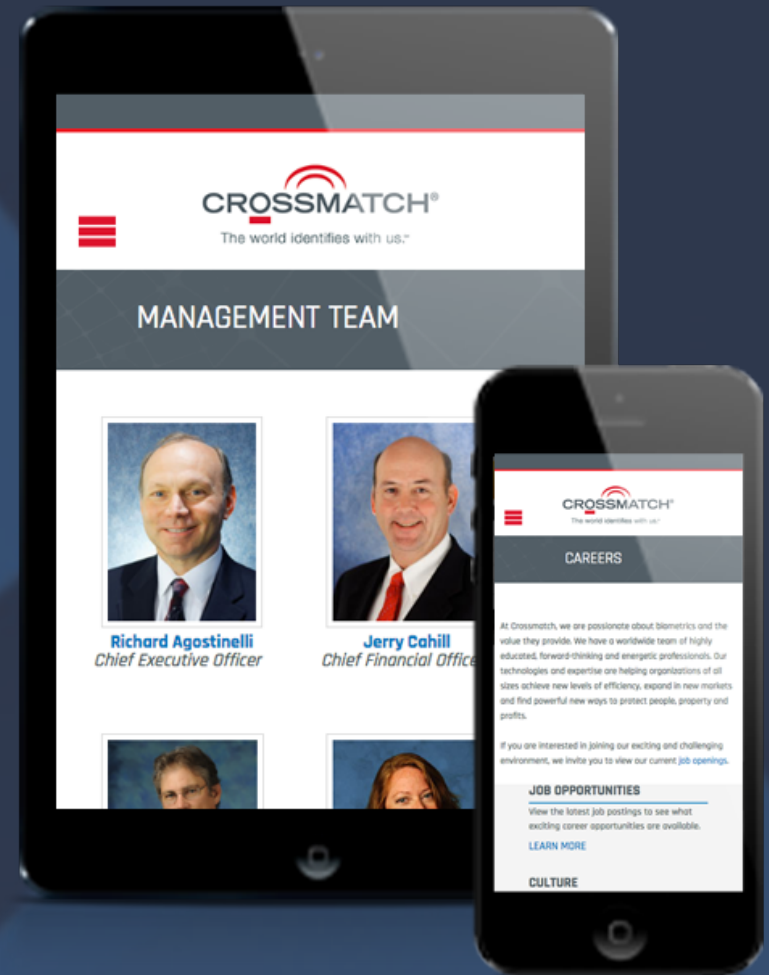
Responsive



Responsive web design is not only about adjustable screens and automatically resizable images, but rather about a whole new approach to web design - you build one site that is has the ability to adapt to all devices. The adaptable page views improves usability and readability on smaller devices

Ektron CMS.

We developed the Crossmatch website on the Ektron CMS. Ektron CMS is a web content management system written in .NET. It allows Crossmatch to make content updates directly on the site using a browser-based editor. They can also access most of their interaction from the Workarea. The Workarea provides an interface to manage the folder structure, content, menu system and metadata, system setup — just about anything that is configurable and manageable for the site. Structured content modeling and authoring are done using Ektron's Smart Forms. Smart Forms provide a mechanism for creating strongly typed content definitions used for content authoring. These definitions are called Smart Form Designs and are created using the WYSIWYG form builder called Smart Form Designer



MOBILE

TRUSTED PERFORMANCE WHERE IT MATTERS MOST

Crossmatch offers portable and handheld identity management solutions designed for a range of government, law enforcement and defense use cases and environments.



APPLICATION-ORIENTED SOFTWARE

Easy to use enrollment and identity verification applications optimized for the mobile environment.

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MOBILE DEVICE MANAGEMENT SOFTWARE

Multi-purpose application providing secure and centralized management and control of deployed devices.

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ADVANCED BIOMETRIC HARDWARE CAPABILITIES

Highly reliable, rapid capture, handheld fingerprint and Iris scanners that meet enrollment and identity verification needs.

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QUESTIONS ABOUT MOBILE SOLUTIONS?

[CONTACT US TODAY](#)

FEATURED OFFERING

VERIFIER SENTRY

The Verifier Sentry handheld solution rapidly authenticates the identity of an individual using their secure credentials and biometrics. The compact Android-based fingerprint scanner and credential reader is uniquely suited for law enforcement, border control and immigration officers that require portability and autonomous operational capabilities.



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HARDWARE SOLUTIONS

Complete portfolio of mobile solutions.



SOFTWARE SOLUTIONS

Mobile application-specific software solutions.

Our Project Goals & Accomplishments

Crossmatch has been a very active client over the years with redesigns almost every year, keeping up with current versions of Ektron, running multiple landing page campaigns, integrating with OnDemand and then with ActOn, along with standard daily updates and maintenance. Each redesign and upgrade was under tight timelines where Moonstone delivered on time and deployed smoothly.